

# MEDIA DATA

## CONNECTION COMPASS 2019/20

### All liner, train and barge connections to and from Hamburg at a glance

For everybody in the sea freight business, the new 'Port of Hamburg Connection Compass' offers a rapid overview, structured by trade routes, of more than 100 liner services linking Hamburg directly with ports in over 100 countries on six continents. Over 2,000 container train links to/from Hamburg as well as its hinterland connections by inland waterway craft are now also included.

With a circulation of more than 7,000 copies in German and English, your advertising here will reach all leading seaborne cargo forwarders and shippers in Germany and neighbouring countries. As its publisher, Port of Hamburg Marketing can guarantee distribution to target groups as well as display at all trade fairs and events in which the Port of Hamburg participates.

'Port of Hamburg Connection Compass' appears annually. Remaining in use over a long period, it is an extremely attractive vehicle for traditional advertisements.



**BOOK NOW!**

Phone +49 (0)40-2530477-1

# CONNECTION COMPASS 2019/20

## CIRCULATION

**Print circulation:** 7,000 copies

**PORT OF HAMBURG CONNECTION COMPASS** provides an overview of the direct sea, rail and barge services to and from the Port of Hamburg. The liner services are arranged by trade area/destination as well as modes of transport. The information provided for each service relates to terminals, the shipping company/liner agent/operator and the type of cargo carried. A contacts list of the respective providers completes the information offer. The reference work is of particular interest to shippers and the transport industry.

## TECHNICAL DETAILS

**Frequency:** 1 time per year, print order 7,000 copies, bilingual (German-English)

**Publication date:** June 2019

**Copy closing date:** 6 weeks prior to publication

**Printing process:** Sheet-fed offset

**Colours/screen:** EuroScala, up to 60 screen

**Printing material:** High-resolution print-pdf in 4c

**Format:** 210 x 297 mm (bleed: + 3 mm)

**Ad creation:** ELBREKLAME is happy to advise you about options and formats

## RATES 2018

Per insertion	Format	Rate
<b>4c EuroScala</b>		
1/1 page	210 x 297 mm	2,500.00 EUR
1/2 page	210 x 145 mm	1,500.00 EUR
1/1 page inside front/back cover, outside back cover		
	210 x 297 mm	3,500.00 EUR
1/4 page	90 x 130 mm (print space)	800.00 EUR
1/1 banner	185 x 31 mm (print space)	500.00 EUR

15% discount for HHM members

**Inserts:** Inserted loose

Up to 30 g per 1,000: 400.00 EUR (specifications on request)

ELBREKLAME is happy to advise on the possibilities and on formats.

**Special promotion:** Price on request

**Terms of payment:** Within 14 days, no discounts

Port of Hamburg Connection Compass is published by Port of Hamburg Marketing (HHM).

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Insertion 1/1 page, 210 x 297 mm  
2,500.00 EUR



Insertion 1/2 page, 210 x 145 mm  
1,500.00 EUR



Insertion 1/1 page inside front/back cover,  
outside back cover 210 x 297 mm  
3,500.00 EUR



1/4 Insertion, 90 x 130 mm, 800.00 EUR  
1/1 Banner, 185 x 31 mm 500.00 EUR



Inserts: Inserted loose for example 210 x 105 mm,  
6-Pager (specifications on request)