

MEDIA DATA

CONNECTION COMPASS 2018/19

'LINER SERVICES' BECOMES 'CONNECTION COMPASS'

All liner connections to and from Hamburg at a glance

For everybody in the sea freight business, the new 'Port of Hamburg Connection Compass' offers a rapid overview, structured by trade routes, of more than 100 liner services linking Hamburg directly with ports in over 100 countries on six continents. Over 2,000 container train links to/from Hamburg as well as its hinterland connections by inland waterway craft are now also included.

With a circulation of more than 7,000 copies in German and English, your advertising here will reach all leading seaborne cargo forwarders and shippers in Germany and neighbouring countries. Port of Hamburg Marketing as its publishers can guarantee dispatch free of charge to recipient target groups, plus display at all industry trade fairs and events with Port of Hamburg participation.

'Port of Hamburg Connection Compass' appears annually. Remaining in use over a long period, it is an extremely attractive vehicle for traditional advertisements.

BOOK YOUR SPACE NOW!



CONNECTION COMPASS 2018/19

CIRCULATION

Print circulation: **7,000 copies**

PORT OF HAMBURG CONNECTION COMPASS provides an overview of the direct sea, rail and barge services to and from the Port of Hamburg. The liner services are arranged by trade area/destination as well as modes of transport. The information provided for each service relates to terminals, the shipping company/liner agent/operator and the type of cargo carried. A contacts list of the respective providers completes the information offer. The reference work is of particular interest to shippers and the transport industry.

TECHNICAL DETAILS

Frequency: 1 time per year, print order 7,000 copies, bilingual (German-English)

Publication date: June 2018

Copy closing date: 6 weeks prior to publication

Printing process: Sheet-fed offset

Colours/screen: EuroScala, up to 60 screen

Printing material: High-resolution print-pdf in 4c

Format: 210 x 297 mm (bleed: + 3 mm)

Ad creation: Our production partner ELBREKLAME is happy to provide advice on request

RATES 2018

Per insertion	Format	Rate
4c EuroScala		
1/1 page	210 x 297 mm	2,500.00 EUR
1/2 page	210 x 145 mm	1,500.00 EUR
1/1 page inside front/back cover, outside back cover		
	210 x 297 mm	3,500.00 EUR
1/4 page	90 x 130 mm (print space)	800.00 EUR
1/1 banner	185 x 31 mm (print space)	500.00 EUR

15% discount for HHM members

Inserts: Inserted loose

Up to 30 g per 1,000: 400.00 EUR (specifications on request)
ELBREKLAME is happy to advise on the possibilities and on formats.

Special promotion: Price on request

Terms of payment: Within 14 days, no discounts

Port of Hamburg Connection Compass is published by Port of Hamburg Marketing (HHM).

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2,500.00 EUR



Insertion 1/2 page, 210 x 145 mm
1,500.00 EUR



Insertion 1/1 page inside front/back cover,
outside back cover 210 x 297 mm
3,500.00 EUR



1/4 Insertion, 90 x 130 mm, 800.00 EUR
1/1 Banner, 185 x 31 mm 500.00 EUR



Inserts: Inserted loose for example 210 x 105 mm,
6-Pager (specifications on request)